

# *Business World Alumni: 1982 - 2010*

## *Where are they now?*



# *Dan Olszewski*

Director, Weinert Center for Entrepreneurship

Wisconsin School of Business

*Business World Class of 1982*



### **My Experience at Wisconsin Business World**

My experience at the inaugural Business World program in 1982 helped launch my career. It provided me with great insights into the business world and the lessons regarding teamwork and innovation have lasted a lifetime. I so enjoyed my learning experience at Business World that I have returned as an advisor and speaker many times since.

### **Where is Dan Now?**

Dan Olszewski is the Director of the Weinert Center for Entrepreneurship at the University of Wisconsin-Madison School of Business. He teaches the capstone course for Entrepreneurship MBA students and was one of the co-founders of the Wisconsin Entrepreneurial Bootcamp (WEB) program for UW graduate students enrolled in the sciences and engineering. Recently the Financial Times ranked the entrepreneurship program 9<sup>th</sup> among global business schools.

Prior to joining the UW, Olszewski was CEO and Chairman of PNA Holdings during which time revenues increased from \$26M to over \$400M from the organic growth of Parts Now! and acquisition of Katun Corp. With the assistance of private equity sponsors, he led the successful buyout of the founder in 1999.

Before joining Parts Now! Olszewski was a consultant at McKinsey and Company, with a focus on strategy, supply chain, technology and finance. He has also worked for IBM, the Federal Reserve Board of Governors, and Yasuda Fire and Marine Insurance in Tokyo.

Olszewski graduated from UW-Madison with a bachelor's degree in Economics and Computer Science, and received an MBA from the Harvard Business School. Olszewski is on the board of directors of World Data Products Inc. and Sologear, LLC. He is on the advisory board of Parts Now! LLC. He also currently serves on the nonprofit advisory board for the Henry Vilas Zoological Society and has served on the Friends of Wisconsin Public Television Board.

### **About Wisconsin Business World**

Business World® is a four-day program that brings high school students and business volunteers together on a college campus to learn about the challenges facing our economy. It is an opportunity that will enable students to prepare for their future in an increasingly competitive global marketplace.

Student participants are divided into teams who function as an "imaginary" company for the program. With the task of turning your company into a financial success, you will create a unique product, develop marketing strategies and design a commercial. In essence, you will make all of the decisions that are demanded of real life company executives.

In addition, students interact with guest speakers, tour local companies and compete in an online business simulation.

### **Wisconsin Business World**

501 East Washington Avenue • Madison, Wisconsin 53703

(888) 276-7953 • (608) 258-3413 fax

[www.wibusinessworld.org](http://www.wibusinessworld.org) • [steve@wibusinessworld.org](mailto:steve@wibusinessworld.org)