

# *Business World Alumni: 1982 - 2010*

## *Where are they now?*



**BW**  
BUSINESS WORLD®



# *David Anderson*

Regional Senior Vice President

Marshall & Ilsley Bank

*Business World Class of 1984*



### **My Experience at Wisconsin Business World®**

I attended the Lawrence University session in Appleton during the summer of 1984. I was a group captain, was interviewed by the local media folks (which aired later that night on local news) and was appointed to give the closing speech to the attendees. I met dozens of great people, including instructors and students alike. BW reaffirmed for me that my career focus would be in Business Administration. BW helped shape the leader I am today.

### **Where is David Now?**

A native of Wisconsin Dells, Wisconsin, David Anderson is a Regional Senior Vice President of Marshall & Ilsley Bank. David joined Marshall & Ilsley Bank in 1994 as a Commercial Banking Officer. He currently oversees Business Banking in Southeast Wisconsin and assists in the strategic direction for Business Banking for M&I Corporation.

Prior to joining M&I, David was an Economic Development Officer for the Wisconsin Housing and Economic Development Authority (WHEDA) where his primary focus was administering WHEDA's guaranty programs serving the Tourism, Agriculture, and Manufacturing industries and underwrote Industrial Revenue Bonds for Wisconsin manufacturers.

David is a past President and current board member of the Juvenile Diabetes Research Foundation (JDRF), current board member for the Better Business Bureau, past President and board member for the West Suburban YMCA, Advisory Board Member for Auer Steel and Advisory Board Member for the Graduate School of Banking. He earned a Bachelor of Business Administration degree in finance with a resident major in accounting from the University of Wisconsin-Whitewater and is a graduate of the Graduate School of Banking at the University of Wisconsin.

### **About Wisconsin Business World®**

Business World® is a four-day program that brings high school students and business volunteers together on a college campus to learn about the challenges facing our economy. It is an opportunity that will enable students to prepare for their future in an increasingly competitive global marketplace.

Student participants are divided into teams who function as an "imaginary" company for the program. With the task of turning your company into a financial success, you will create a unique product, develop marketing strategies and design a commercial. In essence, you will make all of the decisions that are demanded of real life company executives.

In addition, students interact with guest speakers, tour local companies and compete in an online business simulation.

### **Wisconsin Business World®**

501 East Washington Avenue • Madison, Wisconsin 53703

(888) 276-7953 • (608) 258-3413 fax

[www.wibusinessworld.org](http://www.wibusinessworld.org) • [steve@wibusinessworld.org](mailto:steve@wibusinessworld.org)