

The James S. Haney Business World[®] College Scholarship

As a lasting legacy to past WMC President Jim Haney's 25 years of service and commitment to Wisconsin, business, education, entrepreneurship and the development of the State's future leaders, citizens of Wisconsin have established the funding for the James S. Haney Business World Scholarship. This award will be presented for the purpose of helping young leaders continue their educational dream at a Wisconsin institution of higher learning including the University of Wisconsin System, the Wisconsin Technical College System and the state's private colleges and universities.

Business World will be awarding two scholarships for post-secondary education to students attending its 2011 summer programs. The scholarships will be in the amount of \$500 and will be awarded on the basis of merit. This scholarship program is an extension of Business World's basic objective: encouraging education, training and career awareness for Wisconsin students.

To encourage you to attend a Wisconsin school, Business World has partnered with most of the major institutions of higher education in the state through a Matching Scholarship Program. These institutions have agreed to match our \$500 scholarship if the recipient chooses to attend their respective institution. That makes for a potential scholarship total of \$1,000!

How Does the Matching Scholarship Program Work?

Students who are awarded the scholarship defer the award until they are accepted and registered for enrollment at a college, technical school or university. After the student notifies Business World, we release the \$500 jointly to the student and his/her post-secondary school of choice, along with a certificate indicating the student's eligibility for a matching scholarship. If the college or university is a partnering Wisconsin school, the institution would then credit another \$500 to the cost of tuition.

Scholarship Requirements

Completed scholarship applications must be received in the Business World office by **June 6, 2011**.

To receive a Business World College Scholarship you must attend the 2011 summer program.

Selection Process

1. To be considered, a student must submit his/her application form, letter of recommendation and essay by the June 6, 2011 deadline. Applications missing information will not be reviewed.
2. The Business World Scholarship Selection Committee, made up of Business World staff and advisors, will review each qualified application and select finalists at each session.
3. Each finalist will then be interviewed by a panel of business representatives during their session.

Selection Criteria

In determining the scholarship winners, the panel will consider the application, the applicant's performance in the personal interview and his/her conduct and performance at Business World.

Each finalist will be judged on the basis of his/her:

- Demonstration of leadership through well-rounded citizenship, extra-curricular involvement, and a willingness to face challenges.
- Communication skills as demonstrated through the logic, clarity, and overall neatness of application as well as poise and articulation during the interview.
- Basic knowledge of business and economics and their valuable role in a healthy economy.

(Continued on reverse)

Application Instructions

1. Scholarship Application Form

To be considered, information must be complete. If you are chosen as a finalist, the information on this form will be verified with an official from your school.

2. Letter of Recommendation

You must obtain a letter of recommendation from a high school teacher or administrator, printed on school letterhead if possible. If you are chosen as a finalist, we may speak to the individual who recommended you.

3. Application Essay

The James S. Haney Business World College Scholarship Essay

You have just been hired by the Wisconsin State Chamber of Commerce to create a brief report on the business climate of Wisconsin. In today's competitive, global marketplace, companies can locate almost anywhere. Your task is to identify key factors that businesses consider when deciding where they will operate and provide recommendations to make Wisconsin attractive.

In doing your research, you might want to consider the following questions:

- What factors does a company look at when deciding where to locate their business?
- When it comes to doing business in Wisconsin, what are our strengths that attract companies?
- What obstacles does a company have to overcome if it wants to do business here?

Your report should be in essay form (introduction, body, conclusion) and follow this outline:

Introduction: Start with a broad perspective - identify key factors that influence where a company chooses to locate and do business.

I. Specific to Wisconsin - What positive factors make Wisconsin a good place to do business?

II. Specific to Wisconsin - What obstacles exist for companies and what would you recommend to overcome those obstacles?

Conclusion: Provide your recommendation for the top three positive attributes Wisconsin should be selling to potential businesses, and the number one obstacle that exists and your recommendation for fixing that problem.

Send essays to: Business World®
PO Box 352
Madison, WI 53701-0352

For more info please contact:
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Business World[®] 2011

College Scholarship Application

Note: To be considered for a BW College Scholarship your completed application packet (including this application form, a letter of recommendation from one of your high school teachers or administrators and your application essay) must be received in the Business World[®] office by **June 6, 2011**.

Information Must Be Complete (Please type or print neatly)

Name: _____

High School: _____

Home Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Date of Birth:** _____

Currently I am a: Freshman Sophomore Junior Senior

Cumulative Grade Point Average: _____ **Scale:** _____

Course Titles for Current Academic Semester:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____

(Continued on reverse)

1. Extracurricular Activities: (service programs, church groups, student government, athletics, etc.)
Please emphasize any leadership roles.

2. Honors/Awards Received: _____

3. What are your career plans? _____
